



PUBLIC CONFERENCE PROGRAMME

Z-Bau, Frankenstraße 200, 90461 Nuremberg; 25 September 2019

Letting Culture in!

Heritage sites as cultural enabling spaces

Transnational Experiences, Cooperative Approaches & Multiple Perspectives on the challenges of today's cultural heritage revitalization

Cultural projects at vacant urban spaces have the potential to be key factors of heritage preservation and an essential part of spatial urban transformation processes towards the development of new life and diversity. However, cultural operators, administrations and initiatives have to consider precarious effects like gentrification, festivalization and creative place making without social conscience. Being beware of these challenges is the first step towards future-oriented cultural heritage revitalization. But how to find the equilibrium of economic, environmental, social, historical and cultural dimensions of revalorization projects with the sustainable city in mind?

9.00-9.30 Coffee and registration

Z-Bau, Frankenstraße 200, 90461 Nuremberg

09.30-10.00 Public Conference Opening

Mrs. Prof. Julia Lehner, Head of the Department for Culture, City of Nuremberg

Mrs. Illaria Pittaluga, Lead Project Manager Forget Heritage, Department of City Marketing, City Promotion and Cultural Activities, City of Genoa

Mrs. Maria Trunk, Project Manager Forget Heritage, Department for Culture and Leisure, City of Nuremberg

10.00-11.15 Public Conference: Letting Culture in! Panel 1 - Impulse

Thomas Kästle, Cultural Scientist, (Hannover, Germany): Art and Urban Development

tba. Historical Memory and Urban Development

11.15-11.30 Coffee break

11.30-12.30 Public Conference: Letting Culture in! Panel 2 - Practice

Mrs. Hanna Kordes, Architect, (Linz, Austria): Spatial Resources and Citizens involvement

Mr. Gunnar Grandel, Urbanist (Vienna, Austria): Spatial Ressources and Artistic Intervention

12.30-12.35 Conclusion of the first conference part & introduction to the afternoon

12.35-13.30 Lunch buffet

13.30 - 14.45 Public Conference: Round table discussion



“Overcoming the tragedy of urban cultural commons - Cultural enabling space strategies beyond cultural affirmation, historical neglect, gentrification, festivalization and creative place making”

Moderator: Hanna Rentschler, Urbanist

Debate: Mr. Prof. Hans-Joachim-Wagner, Director, European Cultural Capital 2025 application office, Mrs. Hanna Rentschler & Mr. Gunnar Grandel (Speakers from Panel 1)

14:45-15:00 **Public Conference: Conclusion**

Mrs. Maria Trunk, Project Manager Forget Heritage